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*THEORIES OF INTERTEXTUALITY*

*Development of the Concept of “Intertextuality” in the 1970s to 1980s*

*This article, on one hand, traces the research which is related to the aspect of definition of the intertextuality as a notion in the theoretical context of the 60s and 70s of the twentieth century. On the other hand, it reflects the functioning of the mechanisms of the intertextuality and the intertext, which affect its operational aspect as literary poetics. In other words, the perception of intertextuality, as a theoretical tool, allows for a better and respectively deeper understanding of the processes of writing (or creation) and reading of literary works.*

*Keywords: text, intertext, literary research, critical instruments, literary theory*

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