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*BRAȘOV PHILOLOGICAL SOCIETY IN THE 1820s*

*AND STANDARD LANGUAGE DOCTRINES OF BULGARIAN NATIONAL REVIVAL*

*Brașov Philological Society scholars faced the decision on a language formation that would meet the new needs during the 1820s. Their understanding was that the standard Bulgarian language should correspond to the contemporary communicative situation. The specific symbiosis between the traditional (but archaic) and the spoken (but highly variable in terms of dialects) language was not achieved without certain standard-language doctrines. Two of them are examined in this article, more precisely the pluralism of ideas and purism.*

*Keywords: Brașov Philological Society, pluralism, authoritarianism, purism, standard language situation*

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